

ALEX BALDRIDGE

GRAPHIC & WEB DESIGNER



WORK EXPERIENCE

Social Media Marketing

Nadines Mexican Kitchen | 2025-Present

Provided reliable and accurate social media posting about specials and upcoming events, bringing in business

- Expertise in integrating graphic design principles into dining concepts.
- Strong project management skills, coordinating design collaborations and event planning.
- Ability to blend artistic design with UX, creating a visually immersive and memorable atmosphere.
- Proficiency in social media marketing, leveraging design-driven content to boost customer engagement and brand awareness.
- Strong understanding of user interaction, especially through augmented reality (AR) and interactive design elements.

Freelance Graphic Designer

Lakeland Family Dental | March 2025

Composed personalized, thoughtful messages in thank-you cards, enhancing client and team relationships.

REFERENCE

Lakeland Family Dental
Phone: 208-687-4455

Nadines Mexican Kitchen
Phone: (208)-687-6441

EDUCATION

Lakeland HighSchool Diploma 2020-2024

North Idaho College AS and AAS 2020-2024

PROFILE

I started designing at the age of 7. I have always been business oriented, which turned into making designs for businesses.

SKILLS

Illustrator	★★★★☆
Photoshop	★★★★☆
In Design	★★☆☆☆
HTML	★★★★☆
CSS	★★★★☆
JavaScript	★★☆☆☆
Social Media	★★★★☆

CONTACTS



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